

bug & goose media kit

About bug & goose:

bug & goose was started in early 2008 by four college friends. With seven children between them and toy safety issues plaguing the news, the search for cute, US made products was getting frustrating. Certainly these products existed, but where were they? Deciding to research a dream to create customizable tees for children led to the first product and the company was launched. bug & goose now carries its own line of tees and is continuing to grow its product line as more cute, easy to care for, US made products are discovered. The best part about bug & goose? Tees that you design yourself! With over 50 US fabrics to choose from and dozens of color and style combinations, you truly can create a one of a kind look for those favorite kids in your life.

Why US?

Why not? The economy is sagging, gas is now something we conscientiously think about and bug & goose is about making a difference, not just for loved ones but for the world around them. bug & goose isn't against globalization, there is a place for it, and most places you shop will offer products from countless countries around the world. bug & goose simply set out to do something different. Something that often seemed impossible; can a company be built on US products alone? Can an everyday choice, all the way down to the pens that are used, come from the US? Not always, but when there is an option a US product is chosen. The products bug & goose sell will be 100% US made, not just assembled in the US, but made in the US. Easy? No. But, buying and supporting local is what bug & goose is all about.

Who's behind bug & goose?

Can four sorority girls from Oregon State launch a company? Let's see... In 1996 they graduated. One traveled the US, one went on to get a Masters in Teaching, one headed off to chase the sun in San Diego, and one started the search for the perfect job. Traveling the US led to law school and bug & goose now employs one of the top medical attorneys in Portland, in the hours that she isn't saving the world and practicing law.

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A Masters degree in teaching led to bug & goose employing a great teacher who helps determine which educational toy should become a bug & goose product. Chasing the sun eventually led to jobs at multiple fortune 500s and finally Nike, where people are paid to chase things. bug & goose is lucky to have a perfectionist that enjoys chasing all of the loose ends. The perfect job? Well, that has been found after 10 plus years hiring/buying/managing/marketing for Intel. No, the perfect job wasn't at Intel, but at bug & goose where working with three of the people you value the most on the planet is a job that isn't a job at all.

bug & goose is: Ellen Proctor Voss, Rosemary Laridon Buczkowski, Cindi Wood Dykeman, & Jaclyn Clemens Montgomery

Contact Information:

bug & goose can always be reached at contactus@bugandgoose.com

Phone: 503.720.6377

Web: www.bugandgoose.com

Address: 14780 SW Osprey Drive, Suite #240
Beaverton, OR 97007

